

March 2023

Promoting the Preservation & Enjoyment of Antique Automobiles Since 1950.



Dodge Ram hood ornaments lined up in Macungie, PA

## Western PA Region AACA Directors



Debbie Sheetz, *President* 724-454-8948

Flo Myers, Vice President 724-331-7293

Mark Jackson, *Treasurer* 724-961-3563

Mark DeFloria, *Secretary* 412-558-0417

Bob Doppelheuer, *Publicity* 724-366-5930

John Kuhns, Sr., *Safety* 412-554-3321

for further information see the Western PA Region Roster, which is available on the Region's website.

## **Membership Information**

Do you like old cars? We at the Western PA Region of the Antique Automobile Club of America are excited to share our fun and exciting activities, events and resources.

You don't have to own an antique automobile to become a member, However, you must first join our national club, The Antique Automobile Club of America (AACA) before joining our Region. For national membership information and to join online visit: <u>www.aaca.org</u> AACA is the largest and oldest antique automobile club in the world and offers a wide variety of resources, and activities. All national members also receive the beautiful Antique Automobile Magazine.

For information about our Western PA Region AACA

activities and membership visit our website <a href="http://westernparegion.org">http://westernparegion.org</a>

New members must attend a Western PA Region monthly meeting to be voted in and welcomed. Our monthly meetings are held on the third Tuesday of every month except December and January. We are a Latrobe-based club.

Upon receipt of your membership application, our Membership Chairman will contact you to schedule a convenient monthly meeting for you to attend. Our monthly meetings take place at several venues in the Latrobe and Greensburg, PA area.

Please also feel free to contact any of the directors above with questions about memberships.

## **They're Still Out There**

by Bill Holtzer



I saw this 1948 DeSoto while driving in the Harrison City area.

President's Message



Well ok then...I'll be your president for the 2023 year! Thank you for having me back to lead the club once again this year.

With the teasing warm ups we've had, we are all anxious to uncover the antique and classic vehicles and run them down the road. Anyone with a great tour location or just a pleasant drive in the country, please let our Tour Chairman Carl Erb know.

Dave and I had the pleasure of attending the AACA National Convention and Meeting in Williamsburg Virginia in February. The hotel and convention facilities were very nice. This was the first time for the convention to be held here. Dave and I enjoyed a tour of the Sherwood Forest Plantation before the convention started. It was the home of our 10th US President John Tyler, of which the family still owns. We also attended many seminars during the convention. We had fun seeing many familiar faces and meeting new ones. If anyone has not attended a convention, I encourage you to try and make a trip to one.

The directors and I are looking forward to a great season of get togethers and touring with our members.

-- Debbie

# CALENDAR

### WESTERN PA REGION MEETINGS & EVENTS

Tuesday, March 21, 2023 - WPR Monthly Meeting

American Legion Post 982, Latrobe, (Pipetown) 158 American Legion Rd, Latrobe, PA 15650 Meeting starts at 7:00 p.m.

#### Sunday, April 23, 2023 - April Monthly Meeting and Rev-Up Party Combination

Westmoreland Conservation District (red barn building) 218 Donohoe Road, Greensburg, PA 15601 Starting at 1:00 p.m. Registration required. Registration forms will be distributed in March.

#### Tuesday, May 16 - May Monthly Meeting Specialty Cars Ltd.

4728 PA-982, Latrobe, PA 15650 Starting at 7:00 p.m.

**Sunday, July 2 - Christmas in July Car Cruise** sponsored by the Western PA Region AACA in partnership with the Latrobe July 4th Celebration Committee

**Latrobe Stadium parking lot, Downtown Latrobe, PA** 10:00 a.m. to 3:00 p.m.

Welcoming all show cars, trucks and motorcycles 2023 and older.

*Future meetings, tours and special events will be announced via email and this newsletter.* 

NOTE: If you are interested in hosting a tour or have an idea for a tour please contact our Tour Chairman Carl Erb.

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### AACA 2023 NATIONAL EVENTS

## Southeastern Spring Nationals

April 13 - 15, 2023 Charlotte Motor Speedway, Concord, North Carolina Sponsored by the AACA Hornets Nest Region

#### Southeastern Divisional Tour

April 30 - May 3 Oak Ridge, Tennessee Sponsored by the AACA East Tennessee Region

#### **Eastern Spring Nationals**

May 18 - 20 Gettysburg, Pennsylvania Sponsored by the AACA Gettysburg Region

## **UPDATE** Monthly Meeting Minutes

Since we held our Western PA Region Annual Meeting on February 5, 2023, and **did not have a regular Monthly Meeting** on the third Tuesday of February, there are no February Monthly Meeting Minutes to publish.

At the upcoming Tuesday March 21, 2023 Monthly Meeting we will have to approve the November 15, 2022 Monthly Meeting Minutes, which were printed in the January/February Western Round-Up newsletter.

From March 21 forward we will publish the monthly meeting minutes in the *Western Round-Up* for the previous month until **December** when we will publish the **2023 Annual Meeting Minutes** to be approved at the 2024 Annual Meeting, which we hope will be held in January, 2024.

The April Monthly Meeting will be held on the same day as the Rev-Up Party, Sunday, April 23 at the Westmoreland Conservation District in Greensburg. The meeting will be held prior to the Rev-Up Party.

## From the Editor

estern PA Region dues were due at the 2023 Annual Meeting on February 5. When paying your dues, there is an option on the renewal form to receive a printed copy of *The Western Round-Up* in the Mail at an additional charge of \$10 added to your annual region dues.

Each year, Secretary Mark DeFloria gives me a list of those who paid this extra fee to receive the printed *Round-Up*. If you got printed copies in the past and stop receiving them, check with Mark to see if you paid the additional fee. If you forgot, call Mark to let him know that you would like to receive printed copies and send the \$10 fee to the region's Latrobe P.O. Box address.

This fee does not fully cover the annual printing and postage costs, but it helps.

Each *Round-Up* is also emailed to every member with an email. Those few members who don't have an email will receive a printed copy without the extra fee.

# A Look Inside Hemmings Motor News July, 1964



#### NON-FORD CARS FOR SALE

1926 HUPMOBILE sedan, complete, in good restorable condition, \$225. Sheldon Lawrence, 1201 Hood, Jefferson City, Mo.

1922 STUDEBAKER Special Six touring car. Disassembled but complete, sand-blasted and prime painted. Rough work done on a valuable restoration. Complete. Asking \$450. E. P. McKeefe, Box 575, Plattsburgh, N. Y. Ph: 563-2951.

BUICK 1939 straight eight 4 door sedan, new motor, excellent body, good original upholstery. \$375. Raymond Jennings, Decatur, Tenn. Ph: 334-5250.

RARE! 1928 Chevrolet convertible, complete, new lacquer job, restored except top and interior, need recovering. \$500. Edward Butler, Berwyn Rd., Lafayette, N. Y.

1930 OAKLAND V-8 4-door sedan. Car has 31,000 miles. Minor accident damaged left front door, running board and splash apron. Will sell as is for \$300 or would like to buy these parts and keep car. Stanley Clapper, Clinton, Wis.

1915 SAXON Speedster. Has Barney Oldfield racing body style, extras, Saxon engines, 1912, 1914, wood and wire wheels, six vacuum tanks, front axle and other assorted parts. Make offer. Reply by mail only. B. G. Thomas, 400 So. Paula Ave., Fullerton, Calif.

1923 STUTZ, 6 cylinder, touring. Original paint, top, upholstery, tires. spotlight, tire cover, Moto-meter, etc. Self addressed envelope for photo and complete details. E. A. Sharp, 4410 Wiborg, Dr., Cincinnati 44, Ohio.

1912 BUICK touring, original, drive

#### NON-FORD CARS FOR SALE

1924 GRAMM Bros., truck, closed cab, perfect condition, \$600. 1929 Chevrolet one ton pickup truck, running condition, body needs repairs. \$200. Model T midget racer, engine not complete, body fair. \$40. Richard Long, 530 Palmer Rd., Conshohocken, Penn.

FOR Sale. 1920 Dodge, California top, completely restored, leather seats original, new tires, A1 shape. Asking \$1200 but if interested send a bid. Hi Davenport, P. O. Box 766, Storm Lake, Iowa.

JEEPSTER six, overdrive, 1950. New crankshaft in engine. Body needs some work. Some extra parts. \$350. 1643-4937 after five thirty. Herbert Kern, 9297 Vassar Rd., Mt. Morris, Mich. 48458.

SUPER-CHARGED Cord Bevely, 1937, black, beautiful original maroon upholstery. Good tires. Needs some engine and front end work. New battery. North Carolina licensed and running. Good buy at \$1775. Also 1936 Cord Phaeton, complete with extra engine and many extra parts. Body cleaned, primed and undercoated, disassembled. \$800. On vacation until July 8, 1964. M. P. Lipe, Jr., 1432 6th St. N. W., Hickory, N. C. Tel: 327-8171.

1916 (?) OVERLAND touring \$125; '23 Oldsmobile 4 cylinder roadster \$100; 1917 Dodge touring body, frame and fenders, \$60 (no cowl); 1915 Dodge front seat and cowl \$20; 1931 tudor Chevrolet body, seats, doors, gauges and frame, \$35. Wanted—Parts must be original and no junk—Flying lady radiator cap, w/s frame, right door window frame for 32 PB Plymouth convertible coupe. Dennis Backstrom, Maddock, No. Dak.

1940 BUICK Current orden blue and white

## The Road Less Traveled By

by Guy Davis



Auto-themed stamps are fun to collect.

This past August, the U.S. Postal Service released five new stamps depicting popular American automobiles from the late sixties, early seventies. Dubbed the Pony Car stamp series, the vehicles highlighted are a 1969 Ford Mustang Boss 302, a 1969 Chevrolet Camaro Z28, a 1969 AMC Javelin SST, a 1968 Mercury Cougar XR-7 GT, and a 1970 Dodge Challenger R/T. The artwork on the stamps gives the impression that these tire-smoking factory hot rods are in full racing mode tearing up the pavement or cornering hard at speed. When looking at the colorful stamps, one can almost hear the throaty roar of the high performance engines resonating through dual exhausts, smell the burning rubber of spinning tires, and see the rear end of the car fishtail as traction slips away under full throttle. These stamps elicit the pony car mystique at its best.

The Pony Car series, however, was not the first edition of U.S. stamps featuring automobiles. In 2013, five stamps featuring iconic super cars were issued. Aptly named the Muscle Car series, the stamps depicted a 1966 Pontiac GTO, 1967 Shelby GT-500, 1969 Dodge Charger Daytona, 1970 Plymouth Hemi 'Cuda, and a 1970 Chevelle SS. These big block demons well represent the unique time in American transportation history when horsepower was king. On October 3, 2008, at the Fall Carlisle Collector Car Swap Meet and Corral, the U.S. Post Office issued the 50's Fins and Chrome stamp series. What better way to dress up your envelope than by placing a stamp featuring a 1957 Chrysler 300C, 1957 Lincoln Premiere, 1957 Pontiac Safari station wagon, 1957 Studebaker Golden Hawk, or 1959 Cadillac in the upper right hand corner. In 2005, the initial America on the Move stamp series was dedicated at the Michigan State Fair in Detroit. The series featured cars from the fabulous fifties, namely a 1953 Chevrolet Corvette, 1954 Kaiser Darrin, 1952 Nash-Healey, 1953 Studebaker Starliner and a 1955 Ford Thunderbird.

For the fans of America's classic pickup trucks, the Post Office issued a series titled Pickup Trucks Forever in July of 2015. The four stamp series included a 1938 International Harvester D-2, 1948 Ford F-1, 1953 Chevrolet, and 1965 Ford F-100. These colorful stamps recall an era in America when the beds of such trucks were filled with produce, construction materials, landscaping items, and even passengers. August 28, 1988 marked the first day of issue for stamps depicting five of the most impressive automobiles ever produced: a 1928 Locomobile, 1929 Pierce-Arrow, 1931 Cord, 1932 Packard, and a fabulous 1935 supercharged boat-tail Duesenberg. Any one of those vehicles would be the highlight of any car collection today. For those of us who find the pioneer days of the automobile fascinating, one need only study the sheet of stamps produced on November 3, 1995. The sheet includes an 1893 Duryea, 1894 Haynes, 1898 Columbia, 1899 Winton, and a 1901 White. Wouldn't it be fun to steer one of those high wheelers up and down the streets of your hometown?

In 1985, the Post Office issued a series of coil stamps dedicated to the history of transportation. Included in the series were an eleven cent stamp depicting a 1933 Stutz Bearcat and a twelve cent stamp featuring a 1909 Stanley Steamer. A few years earlier, another coil series had an image of a 1917 electric automobile as well as a five cent stamp showing a 1913 motorcycle. One of the earliest U.S. Postage stamps depicting automobiles was the three cent American Automobile Association stamp which was issued in 1952. On the left side of the stamp a crossing guard with his arms extended keeps two young girls from crossing the road while the right side of the stamp features an automobile from the early part of the twentieth century alongside a modern day car.

Even though many of us may joke about "snail mail" when compared to the almost instantaneous transfer of messages via internet or texting, I still enjoy receiving a good old-fashioned letter in my mailbox especially when it is decorated with an interesting and colorful postage stamp. The stamps depicting classic and antique automobiles provides us with a glimpse of transportation from a bygone era, and if we use our imagination, we can almost see ourselves behind the wheel of one of those vehicles winding our way along the road less traveled by as we journey to new and fascinating places. So the next time you see the mail truck parked in your neighborhood, you just might be fortunate enough to receive a letter or two graced with one of the many interesting automobile stamps which were issued by the U.S. Post Office over the last half century.

# Generations





By Fred Trusty 2023 AACA President

ccording to most car clubs, the old car hobby has been on the decline for several years. The reason, they say, is older members are aging out and younger people aren't interested in cars. The silent generation (1925 – 1945) is now between 78 and 98 years old and the baby boomer generation (1946 – 1964) is now between 59 and 77 years old so it makes sense that we are losing a lot of members over the age of 59. Let's take a look at some of the other generations. The years can vary depending on the source.

Generation Z (1997 – 2012) 11 – 26 years old. Gen Z has a completely different view of the world than other generations. They grew up with cell phones, social media, same sex marriage, global terrorism, and tend to have an entrepreneurial spirit. They freely admit that they are digital device addicts, value financial security, but yet they have very little loyalty toward their employers. They look up to their role models based on career and financial success and tend to have the least disposable income.

Millennials (1981 - 1996) 27 - 42 years old.

Millennials grew up with computers, the internet, cell phones, the environmental movement, and are tech dependent. A smartphone is more than an electronic device, it's a part of who they are. Most were starting their careers after the 2008 recession which reduced their earning potential, and they also have more debt due to increased college tuition costs but more of them are college educated compared to other generations. They are also likely to have less disposable income due to the higher debt. They seem to be more idealistic, too. It's not just working for a paycheck; it's working for a purpose or a cause.

Generation X (1965 – 1980) 43 – 58 years old. Gen Xers have been described as independent and try to balance their work and personal lives. Typical Xers have a do-it-yourself attitude, are tech savvy but not tech dependent, and lean toward casual in their style of dress. Oil leaking around the valve cover your 2004 Honda Civic? Watch a YouTube video, order the part online, and do it yourself. Their kids are in high school, college, or working full time. They're starting to think about grandkids and taking care of their aging parents. Some are starting to have some disposable income due to kids moving out and the passing of their parents. "I remember riding in dad's antique car as a kid and you know, I think I can get it running again. Dad would have loved to see me driving it."

By now you're probably thinking, what do generational differences have to do with car clubs? In order to market a product you have to know your market window. Everyone talks about getting younger people involved in the hobby and that's great. Plant the old car seed in a youngster and hopefully when they grow up, they will embrace the hobby. But let's face it, most people under the age of 25 have very little disposable income and very little free time. School, sports, and a part time job take most of their time. So what about the 26 – 45 age group? This demographic is in the middle of their careers and have families, so their money and time are also limited. I'm not saying that no one under 45 likes old cars. All I'm saying is that their lives are so busy they don't have the time. I look back to when I was that age. A man that I knew tried to get me to join AACA. I told him I didn't have time for a club. I have a full-time job, a small business, a farm, and three kids playing soccer. I barely have time to sleep. Fortunately, he was persistent, and I finally joined the KYANA Region a few years later after our son graduated from high school. Our oldest daughter was in high school and driving so we were no longer a taxi service for her. That left our youngest daughter who was still in middle school but being a taxi for one kid takes a lot less time. It wasn't until she graduated that we began to have some free time.

The point that I'm trying to make is to be mindful of younger people's hectic lives when trying to recruit them. Us baby boomers were once as busy as they are so be patient. When they reach the 45 - 65 age group is when they start to have some disposable income, free time, and start thinking about their youth. That is when they are most likely to join a club.

-- The Rummage Box

Name That Car

by Mark Jackson

## January/February's Car



Denny Blank was the first to correctly identify January/February's Car as a compacted 1955 Chevrolet. Howard Finney came in a close second correctly identifying the car. Dave Sheetz also correctly identified the Chevy and pointed out that the helpful hint was the shape of the turn signal bezel on the left side. I guess we could say that it's a Chevy "tri-five" cubed.

John Kuhns, Sr. texted me an interesting guess. He thought this cubed car might be a 1960s Checker Marathon. That smashed grill certainly does resemble a Checker's. Although it isn't a Checker, the thought brought back a personal memory on the durability of the Checker Marathon automobiles.

When I was in Boy Scouts in the late 1960s into the 1970s one of my Scoutmasters had a tan Checker Marathon station wagon, It was his family's daily driver, and stood out because there were very few Checkers around Greensburg that weren't used as commercial taxi cabs or airport limos.

That sturdy Checker wagon transported his family on many camping trips towing a hard side Scotty trailer. It also hauled many Scouts to camp along with their tents and gear. I remember riding in it and marveling at how spacious and simple it was.

The Checker wagon served his family and our troop well for many years. However, one day his wife was driving the wagon on a local highway and was hit by a tractor trailer. I heard that the Checker spun around on the road a few times and then hit a utility pole. Thanks to the Checker's sturdy build she was o.k. and able to drive it home! That was one tough station wagon. I don't know what ever finally happened to that Checker, but if it finally went to the "crusher" it probably gave it a hard time and possibly a case of indigestion.

Special thanks to Guy Davis for submitting the above photo.



## March's Car Trivia

by Bill Holtzer



In 1955 Chevrolet revealed it's sleek Bel-Air Nomad wagon at the G.M. Motorama in New York City.

What G.M. based car in the 1954 Motorama did they take the name and roof line from as a follow up in 1955?

Be the first to correctly name that G.M. based car and win a \$20 Sheetz gift card. Call Mark Jackson at 724-832-9074 and leave a message or email him at jacksonmark469@gmail.com or tell him in person at the March meeting.

# **THE WESTERN ROUND-UP**

The Western Round-Up is the official publication of the Western Pennsylvania Region of the Antique Automobile Club of America. It is published on a monthly basis with January/February being a combined issue.

Each issue is also posted on the Region's website: www.westernparegion.org. Members may choose to receive this newsletter by email or a mailed hard copy at an additional cost.

Submission deadlines are the first day of each month for possible publication in that month's edition.

Any items contained herein may be reproduced if proper credit is given. All articles are edited for length, grammar, accuracy and composition. They will be used at the discretion of the editor and Region officials. Please advise the editor of any and all needed corrections.

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Special thanks to: Guy Davis, Bill Holtzer and Debbie Sheetz for their time and talent, which helped produce this issue.



Western Pennsylvania Region Antique Automobile Club of America P.O. Box 882 Latrobe, PA 15650



## ANNOUNCING **1955 Studebaker Trucks**

New sensationally powered Studebaker truck engines...two great V-8s and an Econ-o-miser Six!



NEW STUDEBAKER TRUCKS of sensational new

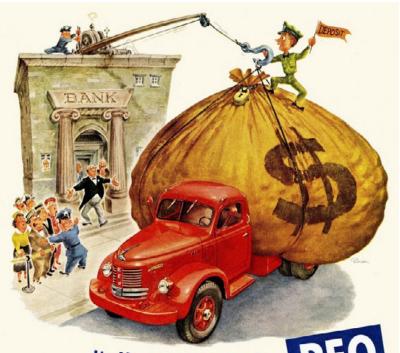
New Studebaker Ruck's of sensitional new power and matchless new ruggedness! Three great new Studebaker truck engines to choose from—two brilliantly powered V-8s and a sensational Econo-mixer Six! New Studebaker trucks for virtually every type of hauling requirement! A comprehensive line of pace-setting Studebaker trucks from half ton pick-ups to husky two ton cargo carriers! Every one of them a stand-out Studebaker gas

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Go to your nearby Studebaker dealer's and see these challenging new truck values right away!





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